

# **LOCAL MEDIA OUTREACH KIT**

**Ladies of the Grand Army of the Republic (LGAR)**

*For Use in Submitting Press Releases and Publicizing  
Local Events*

## ABOUT THE LADIES OF THE G.A.R.

The **Ladies of the Grand Army of the Republic (LGAR)** is a historic, patriotic, and charitable organization founded in 1881. We are composed of women who are lineal descendants of honorably discharged Union veterans of the Civil War. Our organization preserves the memory of the Grand Army of the Republic (GAR) and the men who fought to preserve the Union.

We are proud to be one of the few organizations with a **Congressional Charter under Title 36 of the U.S. Code**, recognized as a **501(c)(1) nonprofit**. This rare status reflects our long-standing commitment to service, patriotism, and historical preservation.

Our mission includes:

- Preserving and Educating History
- Honoring the memory of veterans
- Promoting patriotic education and American values
- Participating in commemorative ceremonies and memorial events
- Supporting veteran causes and related nonprofit initiatives
- Volunteer for Veterans at local VA hospitals, veterans' homes, etc.
  - Visit veterans and record their stories
- Gather and send supplies to active-duty service members
- Attend and put on local school and community programs
- Involvement in local activities including patriotic holiday observances and parades
  - Monument and battlefield preservation
- Fundraising for memorial and dedication ceremonies
- Support non-profit organization Pets for Vets®

## **MEDIA OUTREACH GUIDE**

**Goal:** Help local LGAR members promote Circle/Department events, ceremonies, historical programs, and educational initiatives through local newspapers, radio, and TV stations.

### **Steps to Submit a Press Release:**

- 1. Prepare a brief, clear press release** (see sample included).
- 2. Customize the sample letter** on LGAR letterhead.
- 3. Email or mail the materials** to your local media outlets at least 2 weeks in advance.
- 4. Follow up** 3–5 days after submission to confirm receipt and answer questions.
- 5. Tag media outlets on social media** after the event to thank them for coverage.

**FOR IMMEDIATE RELEASE**

**[Your Circle Name] of the Ladies of the Grand Army of the Republic to  
Host [Event Title] in Honor of [Cause]**

**[City, State] — [Date]** — The [Circle Name] of the Ladies of the Grand Army of the Republic (LGAR), a congressionally chartered patriotic nonprofit founded in 1886, will host [Event Title] on [Event Date] at [Location]. The event will honor [purpose of the event, this can vary]

Founded by descendants of Union soldiers, LGAR is one of the few organizations in the country with a Congressional Charter (Title 36) and recognized 501(c)(1) nonprofit status. The event will include [brief description: e.g., a wreath-laying ceremony, patriotic speeches, musical tributes, reenactors, etc.].

The public is invited to attend and learn more about the vital history preserved by LGAR and our ongoing mission to promote patriotism, education, and veteran/military support.

For more information, please contact:

[Your Name]

[Your Circle Title, e.g., President]

[Phone number] | [Email address]

[Website or social media handle]

***SAMPLE MEDIA COVER LETTER ON LGAR LETTERHEAD:***

**Ladies of the Grand Army of the Republic**

*Founded 1886 / Congressionally Chartered / 501(c)(1) Nonprofit*

[Circle or Department Name]

[Address or City/State]

**[Date]**

**To Whom It May Concern,**

As part of our continued effort to preserve American history and promote patriotism through the support of our Veterans, the [Circle Name] of the Ladies of the Grand Army of the Republic is hosting a special community event on [Date].

We are reaching out in the hopes that your publication/station would be willing to share our press release (attached) or feature the event in your community announcements.

The LGAR has a unique history as a Congressionally Chartered 501(c)(1) organization. Our members are direct descendants of Union veterans, and we remain dedicated to education, historical preservation, and public service.

Thank you for your consideration in helping us spread the word and engage the local community in honoring our shared American history.

Sincerely,

**[Your Name]**

[Title, LGAR Circle Name]

[Email] | [Phone Number]

[LGAR Website or Social Media]

## **MEDIA CONTACTS & SOCIAL LINKS**

Use this space to add your local:

- Newspaper editors or community reporters
- Radio stations and contact emails
- Local historical societies and tourism boards
- Relevant Facebook pages/groups for event sharing